



DEAN JONES

graphic designer

(919)272-1320

dean@jonesdesignworx.com

www.jonesdesignworx.com

www.linkedin.com/in/deanallenjones/

Forward-thinking graphic designer with 22 years advertising and communications experience. Strong abilities in team leadership, design and concept development, project management, copywriting and content creation. Seeking team-oriented design position in thriving creative environment.

EDUCATION

Wake Technical Community College (May 2020)
AAS, Advertising and Graphic Design, Raleigh, N.C.

University of North Carolina at Chapel Hill
BA, Journalism and Mass Communication, Concentration in Advertising, Chapel Hill, N.C.

SOFTWARE

Fluent: Illustrator, Photoshop, InDesign, Macintosh OS, Windows, Pages, Word.

Familiar: WordPress, XD, Dreamweaver, Dimension, Premiere Pro, After Effects, Excel, HTML, Photography, Mail Chimp, CSS3, SEO, Google Analytics.

AWARDS

First Place Fiction - *The Wake Review* Literary Contest (2019)

Bronze and Silver Addy Awards for Copywriting (2010)

Salesperson of the Year - *The News & Observer* (2003)

CERTIFICATIONS

Web and Graphic Design, Advanced Graphic Design, Design Portfolio, Graphic Design, Design Basics, Adobe XD, Certified Inbound Marketing Professional

COMMUNICATIONS AND ADVERTISING EXPERIENCE

Graphic Designer and Office Manager – Christ’s Church | 2019 - Current

- › Design, edit, proofread and print church bulletins and bulletin inserts weekly.
- › Design and create event flyers that are posted around the church monthly/seasonally.
- › Design church event graphics for church app, Instagram and Facebook.
- › Update website and social media as needed.
- › Respond to church emails and phone calls; update financial expenditures using Excel.

Social Media Coordinator/Project Manager/Copywriter – Mellonaid | 2008 - 2018

- › Managed and updated Facebook and Twitter accounts for Mellonaid ad agency selecting relevant, informative and interesting content geared to generate interest in Mellonaid.
- › Helped manage a team of web and flash developers to ensure timely delivery of product deliverables.
- › Updated client websites using Dreamweaver in a timely manner so the changes were kept current.
- › Created and submitted company press releases to various online and local print media to generate buzz for Mellonaid.
- › Edited and proofread ad copy to ensure accuracy of project deliverables.
- › Wrote copy for web, brochures and internal documents and emails.

Classified Advertising Operations Specialist – The News & Observer | 1996 - 2008

- › Updated Classified Intranet site using Dreamweaver that aided Classified Department with the latest and most current sales information.
- › Accurately prepared ad copy, artwork/logos to meet intense daily deadlines for five publications and multiple websites.
- › Developed existing advertising accounts and consistently exceeded sales goals 10% while providing both print and online advertising solutions to a variety of customers.